

Here is Proposal #1 in the Asylum management's devious plans to **Increase Revenue and Generally Make Stuff Better:**

**Move the SCUL Bike Shop, one of our less-used shops, to the front area of the Asylum, to help drive increased traffic and utilization.**

**Features of this plan:**

- What happens: SCUL Bike Shop moves from its current location in the back corner to a slightly smaller location on the main aisle, next to the Hot Crafts Studio. The current bike shop space gets filled with 50 and 100 sq ft studio spaces and pallet storage units.
- Users who have to change location: SCUL, 10 pallet storage units, and 3 50 sq ft spaces (6 50 sq ft spaces have to shift their belongings back, but get to more or less retain their relative position within the building)
- Spaces Gained/Lost: +2 new 50 sq ft studios, +2 new 100 sq ft studios, -2 pallet storage units
- Other shops/areas affected: Hot Crafts and Electronics & Robotics both increase in size and move towards the front, occupying the entirety of the front area on that side of the aisle, up to the breakers.
- *Visualizations will be available on the Wiki*

**Advantages of this plan:**

- Increased visibility of the bike shop, ideally increasing member and student usage of the shop, increasing revenue both for SCUL and for Artisan's Asylum, and resulting in a more equitable allocation of space relative to utilization rates.
- Increased revenue (about \$13,000 per year) from the new studio units
- More happy people able to occupy the Asylum at any given time
- Full occupancy of the no-man's-land by the front door with productive space
- Added bonus: More efficient tours!

**Possible disadvantages/inconveniences of this plan:**

- SCUL has to move all their stuff, and fit in slightly less space
- SCUL mission launch on Saturday evenings could potentially be more disruptive when they're located on a main aisle
- Studio occupants in that area have to move or shift their belongings
- We lose 2 storage units
- We lose the option of using the front area by the door for other purposes: coworking area, bike parking, lounge, gallery, cart storage, offices

**Actions we are taking to counteract the disadvantages:**

- We have worked with SCUL to make sure to cause them the least possible inconvenience, planning the move to start after their active season is over and trying to maximize the amount of wall space they get.
- SCUL is working on a launch plan that will minimize impact on other users and neighbors alike.
- We have already coordinated with affected studio occupants to find appealing alternative locations and providing any needed assistance with moving personal belongings.

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**Actions we're taking, continued...**

- We have identified enough non-active users of pallet storage units who are prepared to move out so that the transition not cause us to have to eliminate any active storage spaces.
- We are working on adding some coworking space capacity in the Social Area, Irene Ferri is working on a plan to incorporate a small office space, more gallery space, and a seating area in the existing space up front, and we are looking into possibilities for covered bike parking outdoors.

**Where we are in the decision-making process:**

- We are prepared to move forward with this plan in November unless a concern is raised within the next couple of weeks that we are not able to satisfactorily address.

**How you can participate:**

- If you have a major concern about this plan, or any ideas for ways to improve it, rather than send an email, please fill out this form with the content of your feedback!  
[https://docs.google.com/forms/d/1XkR0HF1fh0Z2Wpqsg4SryBG\\_iWfM0IXvCNVbMrjYi6o/viewform](https://docs.google.com/forms/d/1XkR0HF1fh0Z2Wpqsg4SryBG_iWfM0IXvCNVbMrjYi6o/viewform)