



Welcome to the Annual Meeting!

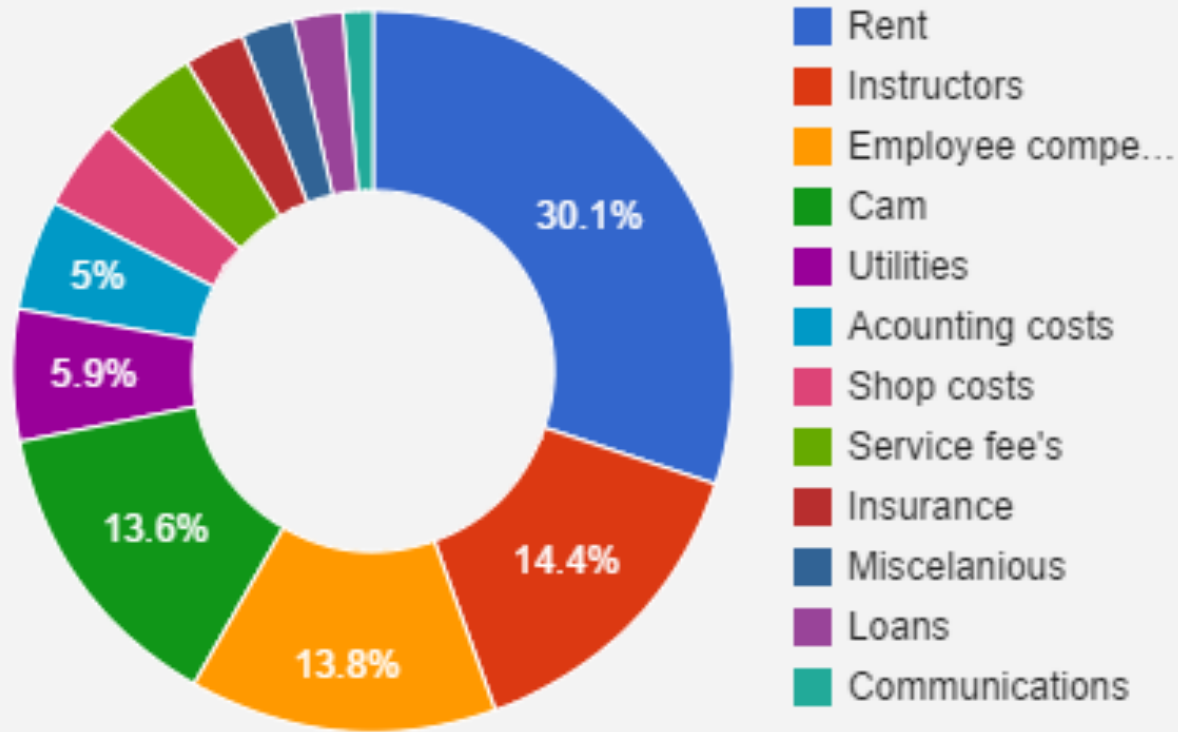
Agenda

- Operations & Facilities
- Member Services
- New equipment
- Education
- Outreach
- Board updates
- Communications
- Upcoming events
- Q&A

Operations

- Sustainability
- 68k in the bank
- 37k Open in AR (20k over 30 days old)
- 96k class sales in the past 3 months.
- Enough money in the bank to cover October expenses and November rent.
- Metrics

Where does the money go?



Facilities

- Air quality
 - More dust collection in the wood shop
 - Fastening curtains so they are less likely to be left open
 - Flap curtains for CNC plasma cutter, Shopbot, Multicam, main hallway
 - Air scrubbers in main space
- Front end overhaul
- Battle for the aisles
- 1400 sq ft of increased rentable space
- Lighting update- Chris Templeman

Space

- BOMA Study - Thanks to Robert Gutmann, also a deskie, for his work!
- Rack and Sheet Storage, Mobile Carts
- Cleanliness, not just air quality important goal
- Chris Templeman, Brandon Stafford, Fred Manke and Jacob Fenwick are among others have been working daily to transform many aspects of the space...THANK YOU!
- Studio space waiting list

Member Services

- Front Desk Volunteer Program
- New Member Orientation
- Member Off-Boarding (Exit Survey)
- Subscription Billing
- Volunteer Opportunities (admin/filing, curating the gallery, coordinating storage space, events, grants committee, social media)
- Thanks to all the awesome people that make my job every day

| | FY2014 | FY2015 | Percentage change | Increase in earned revenue |
|-----------|----------------------|-----------|-------------------|----------------------------|
| July | 57,636.55 | 66,719.55 | 15.76% | 9,083.00 |
| August | 61,585.10 | 70,528.17 | 14.52% | 8,943.07 |
| September | 62,695.31 | 76,779.74 | 22.46% | 14,084.43 |
| October | 60,315.52 | | | |
| November | 61,004.43 | | | |
| December | 69,155.99 | | | |
| January | 65,810.21 | | | |
| February | 73,248.93 | | | |
| March | 77,778.49 | | | |
| April | 65,838.42 | | | |
| May | 62,288.27 | | | |
| June | 68,081.00 | | | |

New equipment

- ShopBot (Tom Sanfilippo)
- Rapid Prototyping: Vinyl Cutter
- Electronics: Othermill
- Screen Printing: Washout Sink
- Hot Works: Micro TIG Welder & Press
- Woodworking: Sanding and dust collection
- Asylasaur Open Source Laser Cutter Community Project (Derek Seabury)

Education

- Full Season of Classes Posted: First Time Ever!
- Coming Soon: ShopBot, Vinyl Cutter, & Othermill
- Working on:
 - Solutions to Testing Availability
 - Classes/Members Shop Conflict Issues
- Looking for:
 - Electronics Lab instructors
 - Classes posting volunteer (November)
 - Classes marketing volunteers
 - Tool Testers

Outreach: MassChallenge

- Mentors:
 - Mark Allio (partnerships & pitch),
 - Paul McManus (biz plan),
 - Lisa Gavales (marketing),
 - Abby Fitchner (hacker/maker community development)
- Contacts:
 - Scott Bailey (MC fundraising), Raj Melville (Deshpande Foundation), Rick Rundell (Autodesk & Connector), Jim Miller (Fire & Ice Restaurants)
- Exposure, Prize \$

Outreach: Events, Local Community, You!

Events:

- Science Fair (Cira), NY Maker Faire (Jacob LaRocca), Fluff Fest, MIT Mini Maker Faire

Other:

- Somerville Chamber Board, Union Square CAC, Rezoning, Make/Speak, Tours, Press

Help Out!

- Events Committee
- Sign up to be a tour guide!

Board Updates

- Audit update
- Board orientation
- The Asylum's lease
- By laws
- Asylum's structural options

Communications

- **Website: yay!**
 - Completed “essentials” (copyedited, navigation, structure, design, templates)
 - Now working on “nice-to-haves”
- **Marketing: strengthening our image**
 - Strategizing/standardizing verbiage and facts
 - Member & Project profiles
 - Lots of press this summer, local and national!
- **Promo Material: print & digital**
 - Tour maps, brochures, infobook, video, etc...

Communications

- **Communications Committee**
 - `communications-com-subscribe@artisansasylum.com`
- **Looking for help with:**
 - Graphic design/image editing
 - Signage (fabrication and design)
 - Writing and copyediting
 - HTML5/Javascript/PHP
 - Promotional outreach

Upcoming Events

One-time

- Power Tools Pumpkin Carving (Molly) - 10/19 @ Somerstreets
- DIY Secret Santa (Michael Beach) - Look for the survey early November, save 12/21 for the potluck party!
- MAKESGIVING (Rob) - Save the date 11/22
- Winter Open Studios (Jess + TBD) - 12/6 - 12/7
- Wreath contest, don't embarrass us!

New Ongoing

- Monthly Volunteer Meet-Up - First Wednesday at Aeronaut, 7:30 - 9:30pm
- Monthly Asylum Night - Third Wednesday at Aeronaut, 6:00 - 8:00pm
- Social Nights - Every Other Thursday, Starting 10/23 (sign-up sheet)

Closing Remarks

- Upcoming Challenges
- Vote!

Q & A

